

Solutions Quick Look

Public Transportation

Smart Bus Station

Focus on basic function of smart Bus Station (information, security, IT) and adds entertainments features. (Music, Intelligent Advertisements, funny things etc.)



Smart Media Station (in the middle of station)

Smart PR service for integrating access point and smartphone integration. And they give bus station and they can push the promotion, event, advertisement, and checking the places and ordering or booking the places using virtual concierge.

Main Function

- Information sharing
- Passenger for waiting the bus, they can get information, advertisement, and ordering
 - For smart devices and virtual concierge



Service Screen Example

09:30 Bus arrival time and route



Way-finder for Widget

-The passenger location and show the information using Widget type



Real time viewing Virtual Concierge

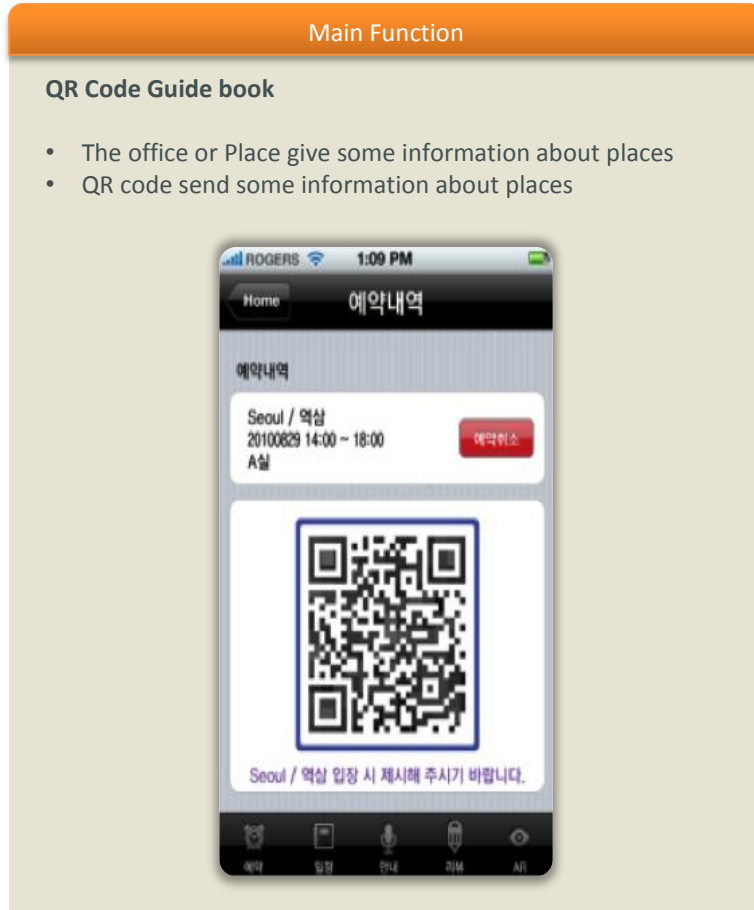


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Public Transportation

QR code usage Concept (after leaving station)

QR Search service for getting some promotion code and also access ticket



U-Pole Concept

Functions of u-Pole cover CCTV, street lamp, signage, information sensing and offering and various NW Post functions with legal, technical, functional factors.



Sensitive Lamp



U-Security



Audio Service



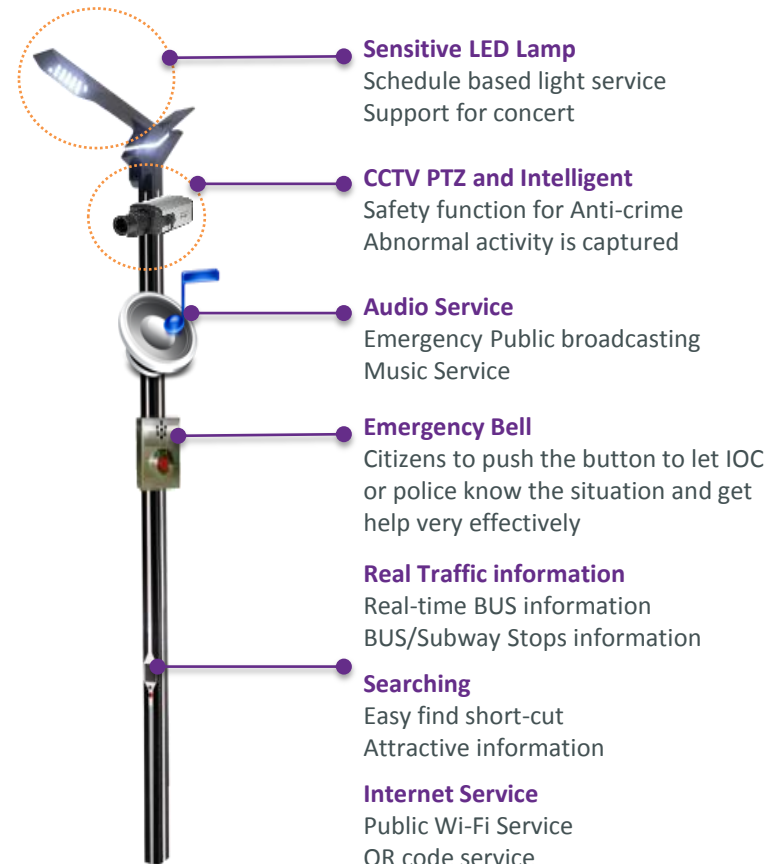
Real Traffic information



Searching



Internet Service



Sensitive LED Lamp

Schedule based light service
Support for concert

CCTV PTZ and Intelligent

Safety function for Anti-crime
Abnormal activity is captured

Audio Service

Emergency Public broadcasting
Music Service

Emergency Bell

Citizens to push the button to let IOC
or police know the situation and get
help very effectively

Real Traffic information

Real-time BUS information
BUS/Subway Stops information

Searching

Easy find short-cut
Attractive information

Internet Service

Public Wi-Fi Service
QR code service
Intelligent Advertisements