

# Solutions Quick Look

## Sports & Entertainment

Business Imperatives

Ticket Sales

Advertising / Sponsorship

New Revenue Streams

Fan Loyalty

Operational Efficiencies

Solution Focus

Stadium Vision

Luxury Suites

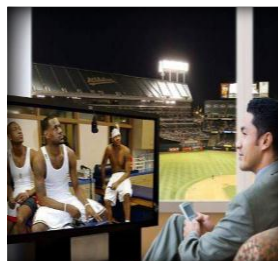
Safety & Security

Interactive Fan Experiences

Connected Fan Community



Complete event management and control  
Centrally coordinated screen management for concourse, concession, video walls and VIP suites.  
Advanced campaign management capability for advertising.



Real time player/game statistics  
Concessions and merchandising  
Replays, alternative multiple camera views and/or additional events  
New experiences and business services via TelePresence  
Fan/player/coach/team interactions



Access to live/recorded video surveillance from any networked location  
Transfer control/monitoring to any networked location during emergencies  
Integrated communication system for venue, team and public service personnel



Smartcards and mobile tickets  
Cashless payments  
"In venue" mobile services - Live/alternative video feeds, new ad space, concessions and merchandising, statistics, games



Personal page publishing and customization enables self-expression  
Profiles, blogs, photo/video sharing  
Community interactions and feedback  
Message board, messaging, ratings, podcasts